

<b>POVERTY REDUCTION</b>				
<b>OBJECTIVE</b>	<b>ACTIVITY</b>	<b>RESPONSIBLE PARTIES</b>	<b>TIMELINE</b>	<b>INDICATORS</b>
<b>Strategic Goal 1 Poverty Reduction Among Children</b>				
<b>1. Objective: Supporting children from families living below poverty line and raising the quality of life of children</b>	Identifying children from families living below the poverty line (procuring a computer for the social work team)	LPA Inter-sectoral Committee, Pirot Municipality, Social Work Centre Pirot, NGOs and private entrepreneurs	2005 and beyond	1. FMS beneficiaries 2. Percent of the resources earmarked in the Municipal budget for social welfare
	Creating a social map of families in Pirot Municipality as the best indicator of the financial status of a family	Pirot Municipality, Social Work Centre Pirot	2005 and beyond	3. Total resources from the Municipal budget for social welfare
	Material support to children from families living below the poverty line in the form of free light meal, using the soup kitchen, free summer holiday provided by the Red Cross, free stay at children's camps	LPA Inter-sectoral Committee, Pirot Municipality, Social Work Centre Pirot, Red Cross Pirot, Primary schools in Pirot	2005 and beyond	4. Children – beneficiaries of children's allowance 5. Families with more than three children 6. One-off financial assistance
<b>2. Objective: Assistance to families from rural areas to exercise their rights related to child and social welfare</b>	Creating a Municipal Team for the monitoring of the implementation of child rights, especially related to children from the remotest rural areas and children from marginalised groups	Pirot Municipality, President of Municipal Assembly Pirot	2005 and beyond	1. Children from rural areas 2. Beneficiaries of children's allowance 3. Families living below poverty line
	Organising work in the field in order to provide specific assistance to families that are not able to exercise their legal rights related to child and social welfare due to the fact that they live in remote areas (health reasons, lack of means of transport, lack of information, etc)	Pirot Municipality – Section for Social Child Care, Social Work Centre, Citizens' associations (for persons with impaired hearing and eyesight, developmental disorders)	2005 and beyond	
	Organised informing of the public, through the media, about the violation of children's rights and status of poverty among children in order to solve this problem more quickly	Pirot Municipality, Social Work Centre, Media.	2005 and beyond	

## BETTER HEALTH FOR ALL CHILDREN

### Strategic Goal 1

#### Ensuring a Healthy and Safe Beginning of Life to All Children

<b>1. Objective: Reducing infant mortality rate</b>	Intensifying existing activities related to the improvement of the reproductive health of women, and, in particular, stimulating women aged 18 to 25 to have a gynaecological check-up at least once a year	Health Centre Pirot – Women’s Clinic, Pirot Municipality, Donors	2005 and beyond	<ol style="list-style-type: none"> <li>1. Infant mortality rate</li> <li>2. Percent of the coverage of women aged 18 to 25 by gynaecological checkups on the annual basis</li> <li>3. Percent of controlled pregnancies</li> <li>4. Percent of children vaccinated against diphtheria, tetanus and pertussis in the first year of life</li> <li>5. Percent of children vaccinated against measles in the first 18 months of life</li> <li>6. Percent of pregnant women visiting the prenatal clinic on the annual basis</li> </ol>
	Provision of reagents and colours necessary for making preparations used for pathohistological diagnoses of gynaecological diseases at regular checkups	Health Centre Pirot, Pirot Municipality, Donors	2005 and beyond	
	Monitoring pregnancy according to WHO protocols	Health Centre Pirot, Pirot Municipality	2005 and beyond	
	Compulsory psychological and physical preparation of expectant mothers for delivery and breastfeeding	Children’s Clinic	2005 and beyond	
	Ensuring greater survival rate of newborns weighing less than 2500 g at birth	Women’s Clinic, Pirot Municipality	2005 and beyond	
	Procuring the necessary equipment for the infants’ unit and gynaecology and obstetrics ward (incubator, gas analyzer and electrocardiography machine)	Health Centre Pirot, Pirot Municipality, Donors.	2005 and beyond	
	Ensuring 100% coverage of children by immunisation against DTP and, for children aged up to 18 months, MMR	Children’s Clinic, Public Health Institute, Media	2005 and beyond	
	Timely detection of health problems in newborns by paying home visits	Children’s Clinic, Pirot Municipality	2005 and beyond	

<b>2. Objective: Increasing birth rate</b>	Organising round tables whose topic would be low birth rate and finding appropriate solutions	LPA Inter-sectoral Committee (Healthcare Team)	2005 and beyond	1. Birth rate 2. Population growth rate
	Submitting the initiative to the responsible republic ministries to find the right measures to stimulate birth rate increase (reduction of tax on children's clothing and shoes, schools supplies, total schooling expenses, free healthcare)	Pirot Municipality, LPA Inter-sectoral Committee	2005 and beyond	
	Submitting the initiative to the responsible republic ministries to prolong maternity leave and leave from work for the third child in the family and reduce the number of years of employment necessary for retirement to mothers of three	Pirot Municipality, LPA Inter-sectoral Committee	2005 and beyond	
	Improvement of socio-economic conditions (securing employment for mothers of two or three)	Pirot Municipality, Private entrepreneurs	2005 and beyond	
<b>Strategic Goal 2 Creating Conditions for Optimum Development of Every Child</b>				
<b>1. Objective: Timely detection of health problems in newborns and increase in the number of infants being exclusively breastfed up to 6 months of life</b>	Early detection of newborns at risk	Children's Clinic	2005 and beyond	1. Newborns visited by trained medical workers 2. Infants aged up to 6 months of life being exclusively breastfed
	Securing the first home visit to the newborn in the days following the release from the maternity ward by a paediatrician (providing a vehicle and compensation for the paediatrician and nurse)	Visiting-nurse service, Pirot Municipality, Donors	2005 and beyond	
	Monitoring of children at risk by the coordination team of experts at the development counselling centre within the children's clinic	Health Centre	2005 and beyond	
	Educating pregnant women, nursing mothers, and family	Women's Clinic, Children's Clinic, Healthcare Team, Media	2005 and beyond	

	Educating doctors, midwives and visiting nurses	Health Centre, Pirot Municipality, Donors	2005 and beyond	
	Promotion of breastfeeding in the local community	Children's Clinic, Media	2005 and beyond	
<b>2. Objective: Improvement of children's diet in order to reduce anaemia, obesity and malnutrition</b>	Educating medical workers, parents and children on the significance of a healthy diet as a prevention of anaemia, obesity and malnutrition	Children's Clinic, Public Health Institute, Media	2005 and beyond	1. Percent of overweight children aged up to 6 2. Percent of undernourished children aged up to 6 3. Prevalence of anaemia in children
	Compulsory checkups of children at the pre-school institution, primary schools and secondary schools	Children's Clinic, Public Health Institute, Pre-school institution, Primary schools, Secondary schools, Media	2005 and beyond	
	Laboratory analyses (screening)	Children's Clinic	2005 and beyond	
<b>3. Objective: Reducing the rate of child injury and violence against children and creating a safe and non-violent environment necessary for children to grow up healthy</b>	Exert influence on the program of local media in order to reduce the level of violence children are exposed to when watching TV programmes	Pirot Municipality, Media	2005 and beyond	1. Rate of child injuries 2. Percent of injuries in the morbidity of children aged up to 19
	Increase traffic safety by imposing close observation of legal regulations, especially in front of the pre-school institution, primary schools and secondary schools	Pirot Municipality, Ministry of Interior Affairs (MIA)	2005 and beyond	3. Percent of abused children
	Submitting the initiative to the Education Ministry to include health education in the education system	Pirot Municipality	2005 and beyond	

<b>4. Objective: Reduce deformities and improper posture among children</b>	Introducing corrective exercises in schools (securing a paid PE teacher or a physical therapist for corrective exercises)	Pirot Municipality, School institutions, Health Centre	2005 and beyond	1. Incidence of improper posture and deformities among children
	Enable as many children as possible to attend field-school	Pirot Municipality, School institutions, Donors	2005 and beyond	
	Construction of sports fields/courts (sports hall)	Pirot Municipality, Donors	2005 and beyond	
<b>5. Objective: Ensuring a healthy environment</b>	Organize round tables and lectures in schools in order to introduce different ways of environment protection	Pre-school institution , Primary and secondary schools	2005 and beyond	1. Rate of children suffering from respiratory infections 2. Rate of hospitalised children
	Constant emphasis on the importance of a healthy environment in the local community	Public Health Institute, Pirot Municipality, Media	2005 and beyond	
	Regular control of the level of pollution of food, water, air and ground	Public Health Institute	2005 and beyond	
<b>6. Objective: Monitoring the quality of healthcare</b>	Creating a database in order to successfully monitor the quality of healthcare (procurement of 3 computers for the Children's Clinic and computer training for at least 6 people; software)	Pirot Municipality, Health Centre, Donors	2005 and beyond	1. Rate of utilisation of primary child healthcare 2. Rate of hospitalised children

<b>Strategic Goal 3 Promotion of Healthy Lifestyles Among Young People and Adolescents</b>				
<b>1. Objective: Reduce the incidence of smoking and alcohol and drug abuse among young people and adolescents</b>	Educating children, parents and teachers on the prevention of alcohol, cigarette and drug abuse	Public Health Institute	2005 and beyond	<ol style="list-style-type: none"> <li>1. Prevalence of smoking among adolescents</li> <li>2. Prevalence of alcohol abuse among adolescents</li> <li>3. Prevalence of drug abuse among adolescents</li> <li>4. Rate of children hospitalised due to alcohol and drug poisoning</li> </ol>
	Forming a counselling centre for the prevention of addictions (ensuring financial assistance for the adaptation of the existing premises within the counselling centre in the building of the Public Health Institute)	Pirot Municipality, Public Health Institute, Donors	2005 and beyond	
	Applying the Law on the ban of smoking in all the places where children stay (pre-school institution, schools, health institutions)	Pre-school institution, Primary and secondary schools, Health institutions	2005 and beyond	
	Training young people in peer education (participation of young people)	Public Health Institute	2005 and beyond	
	Updating the work of the Municipal Coordination Board for the fight against addictions	Pirot Municipality	2005 and beyond	
	Applying the Municipal decision on the working hours of cafes and ban the selling and serving of alcohol to persons under 18	Pirot Municipality, MIA	2005 and beyond	
<b>2. Objective: Reduce the incidence of sexually transmitted infections among young people and adolescents</b>	Educating young people at the young people' counselling centre on the prevention of sexually transmitted infections	Women's Clinic	2005 and beyond	<ol style="list-style-type: none"> <li>1. Rate of adolescents suffering from sexually transmitted infections</li> </ol>
	Media campaigns aimed at the prevention of sexually transmitted diseases	Media, Women's Clinic	2005 and beyond	
	Organising lectures in schools related to the prevention of sexually transmitted diseases	Women's Clinic	2005 and beyond	

<b>3. Objective: Reduce the rate of juvenile pregnancies and reduce the rate of intentional pregnancy termination among young people and adolescents</b>	Increasing knowledge on the reproductive health and use of contraceptives through the work of the counselling centre and by organising school lectures	Women's Clinic, School institutions	2005 and beyond	<ol style="list-style-type: none"> <li>1. Rate of juvenile pregnancies among girls aged 15–19</li> <li>2. Rate of termination of juvenile pregnancies among girls aged 15–19</li> </ol>
	Media campaign aimed at reducing the rate of juvenile pregnancies and intentional pregnancy termination	Women's Clinic, Media	2005 and beyond	

## QUALITY EDUCATION AND TRAINING FOR ALL CHILDREN

### Strategic Goal 1

#### Higher quality education and training of children of preschool age

<b>1. Objective: Ensuring the total coverage of children by quality pre-school education and training by 2010</b>	Expanding the facilities of the pre-school institution (enlarging the existing facility in 2005 and constructing a new facility by the end of 2007)	Pirot Municipality, Donors	2005 and beyond	<ol style="list-style-type: none"> <li>1. Percent of children covered by pre-school education</li> <li>2. Education groups</li> <li>3. Percent of Roma children covered by pre-school education</li> <li>4. Percent of resources earmarked in the Municipal budget for pre-school education</li> </ol>
	Encouraging members of Roma population to include a greater number of Roma children in pre-school education – by using special measures (talks, individual work with children, workshops and training)	Inter-sectoral Committee – Education and Training Team, Cultural-Information Centre <i>PRALIPE</i>	2005 and beyond	
	Develop preschool education in rural areas by means of the “ <b>Mobile Kindergarten</b> ”	Pirot Municipality, Pre-school institution, Donors	2005 and beyond	
<b>2. Objective: Introducing modern methods of training and education in the pre-school institution</b>	Organising educators' training in non-violent communication and development of verbal communication	Inter-sectoral Committee – Education and Training Team	2005 and beyond	<ol style="list-style-type: none"> <li>1. Training held</li> <li>2. Percent of educators who attended the training</li> </ol>
	Opening a children's club which will have playrooms and a puppet theatre	Pirot Municipality, Pre-school institution, Donors	2005 and beyond	

<b>3. Objective: Openness of the pre-school institution to the family and local community</b>	Education of parents related to the topic called “Dad, Mum – Talk to Us”	Pre-school institution, Parents’ Council	2005 and beyond	1. Percent of parents attending the training
	Opening a parental counselling centre	Pirot Municipality, Pre-school institution	2005 and beyond	2. Organised meetings with parents where decisions related to the children’s nursery operation are made
<b>4. Objective: Securing equal opportunities for training and education of all children</b>	Training of educators and technical assistants	Pirot Municipality, Pre-school institution administration	2005 and beyond	1. Percent of educators who attended the training
	Equipping the pre-school institution with didactic tools	Pirot Municipality, Donors	2005 and beyond	2. Percent of resources earmarked in the Municipal budget for equipping the pre-school institution
<b>Strategic Goal 2 Higher quality of education and training of school-age children</b>				
<b>1. Objective: Complete coverage of children by primary education</b>	Introducing the system of enrolment monitoring (procurement of a computer and software)	Pirot Municipality, Primary schools	2005 and beyond	1. Children covered by primary education
	Increasing the enrolment of Roma children and children from other marginalised groups in primary schools	Pirot Municipality, Primary schools, Cultural – Information Centre <i>PRALIPE</i>	2005 and beyond	2. Children enrolled in primary schools who complete primary education 3. Percent of equipped primary schools 4. Roma children enrolled in primary schools 5. Roma children enrolled in primary schools who complete primary education



<p><b>2. Objective:</b>  <b>Increase coverage of children by secondary education</b></p>	<p>Increase the enrolment of children in secondary schools, especially of Roma children and children from other marginalised groups</p>	<p>Pirot Municipality, School institutions, Inter-sectoral Committee – Education and Training Team, Media</p>	<p>2005 and beyond</p>	<ol style="list-style-type: none"> <li>1. Children who completed primary education</li> <li>2. Children enrolled in secondary schools</li> <li>3. Children who completed secondary school</li> <li>4. Roma children who completed primary education</li> <li>5. Roma children enrolled in secondary schools</li> <li>6. Roma children who completed secondary school</li> </ol>
<p><b>3. Objective:</b>  <b>Introduce modern methods in the education and training process in primary schools</b></p>	<p>Training teachers in modern methods of the education and training process</p>	<p>Inter-sectoral Committee – Education and Training Team</p>	<p>2005 and beyond</p>	<ol style="list-style-type: none"> <li>1. Teachers trained in the new schooling system</li> <li>2. Level of success achieved in national tests compared to the national sample</li> <li>3. Utilisation of PCs in the education and training process</li> </ol>
	<p>Computer training of teachers</p>	<p>Pirot Municipality, Primary schools</p>	<p>2005 and beyond</p>	
	<p>Training in the multimedia approach to teaching</p>	<p>Pirot Municipality, Inter-sectoral Committee – Education and Training Team</p>	<p>2005 and beyond</p>	
	<p>Education on non-violent communication</p>	<p>Inter-sectoral Committee – Education and Training Team</p>	<p>2005 and beyond</p>	
<p><b>4. Objective:</b>  <b>Creating a safe and stimulating school environment for all children</b></p>	<p>Hiring a school policeman in every school</p>	<p>Pirot Municipality, MIA, School institutions</p>	<p>2005 and beyond</p>	<ol style="list-style-type: none"> <li>1. Registered children who are victims of physical violence in schools</li> <li>2. Schools with a school policeman</li> </ol>
	<p>Educating students on school environment safety, tolerance and non-violent conflict solving</p>	<p>School institutions, MIA</p>	<p>2005 and beyond</p>	

<b>5. Objective: Improving parent–pupil –teacher communication</b>	Organising workshops, round tables and forums for parents, pupils and teachers on the subject of mutual communication	Pirot Municipality, School institutions, Inter-sectoral Committee – Education and Training Team, Media	2005 and beyond	<ol style="list-style-type: none"> <li>1. Organised workshops</li> <li>2. Organised round tables</li> <li>3. Organised forums</li> </ol>
<b>6. Objective: Providing equal opportunities for education for all children</b>	Equipping schools with modern teaching aids	Pirot Municipality.	2005 and beyond	<ol style="list-style-type: none"> <li>1. Percent of resources earmarked in the Municipal budget for school equipping</li> </ol>
	Involving children in the work of clubs so that they could use their free time in a creative and useful manner	Primary schools, Secondary schools	2005 and beyond	<ol style="list-style-type: none"> <li>2. Schools equipped with teaching aids</li> </ol>

## **IMPROVING THE POSITION AND RIGHTS OF CHILDREN WITH SPECIAL NEEDS**

### **Strategic Goal 1**

#### **Improving the position and rights of children with special needs and creating conditions for their integration and equal participation in social life**

<b>1. Objective: Awareness raising within the local community regarding children with special needs and offering the assistance and support of the local community in their equal participation in social life, their rights and needs</b>	Identifying children with special needs on the territory of Pirot Municipality and collecting all data on children with special needs (Central register)	Pirot Municipality, Social Work Centre, Pre-school institutions, schools, Health Centre (paediatric ward), Associations of citizens with special needs	2005 and beyond	<ol style="list-style-type: none"> <li>1. Registered children with special needs</li> <li>2. Families with children with special needs – FMS beneficiaries</li> </ol>
	Opening a day-care centre for children with severe forms of disabilities in order to provide care for children and enable parents to rest and have some free time for other activities	Pirot Municipality, Associations of citizens with special needs, Private entrepreneurs	2006 and beyond	<ol style="list-style-type: none"> <li>3. Children with special needs – beneficiaries of children’s allowance</li> <li>4. Percent of resources from the budget for the assistance to children with special needs</li> </ol>
	Stimulating the public, especially the private sector, to support the work of the Associations dealing with children with special needs	Pirot Municipality, Social Work Centre, Pre-school and school institutions, Healthcare institutions, NGOs, Media.	2005 and beyond	<ol style="list-style-type: none"> <li>5. Registered assistance (apart from the Municipality) to associations dealing with children with special needs</li> </ol>

<b>2. Objective: Ensuring quality healthcare and rehabilitation of children with special needs</b>	Organised work of the development counselling centre within the children's clinic according to the technical and methodological standards (staff, scope and content of work)	Pirot Municipality, Health Centre Pirot	2005 and beyond	<ol style="list-style-type: none"> <li>1. Children with special needs covered by the rehabilitation process</li> <li>2. Trained medical workers</li> <li>3. Trained families with children with special needs</li> <li>4. Visits to children with special needs in rural areas by visiting nurses and doctors</li> </ol>
	Securing visiting-nurse service and doctor visits at least twice a year for children with special needs living in rural areas	Pirot Municipality, Health Centre Pirot	2005 and beyond	
	Educating parents and medical workers on the early detection, interventions and process of rehabilitation of children with special needs	Pirot Municipality, Health Centre Pirot, Primary Schools, Social Work Centre, Citizens' associations working with children with special needs, Private entrepreneurs	2005 and beyond	
	Adapting the infrastructure of the local community to children with special needs – removal of physical obstacles and barriers in the city which impede access to children with special needs in schools, healthcare and other public institutions they visit	Pirot Municipality, Health Centre Pirot, Primary Schools, Social Work Centre, Citizen's associations working with children with special needs, Private entrepreneurs	2006. and beyond	

<b>3. Objective: Ensuring quality education and training and integration of children with special needs</b>	Education of personnel to work with children with special needs in the pre-school institution and primary schools	Pre-school institutions, Primary schools, Municipal associations working with children with special needs	2005 and beyond	<ol style="list-style-type: none"> <li>1. Registered children with special needs of pre-school age</li> <li>2. Registered children with special needs of primary school age</li> <li>3. Educators trained to work with children with special needs</li> <li>4. Teachers trained to work with children with special needs</li> </ol>
	Preparation of schools, parents, children and the public for the gradual introduction of inclusive education of children with special needs	Pre-school institutions, Primary schools, Municipal association working with children with special needs	2005 and beyond	
	Stimulating the participation of children with special needs in cultural, sports and recreation programmes together with children from the pre-school institution and primary schools	Pirot Municipality, Pre-school and school institutions, Associations of citizens with special needs	2006. and beyond	
	Forming a development group for children with special needs of pre-school age within PS (Primary School) <i>Mladost</i>	Pirot Municipality, Donors	2005 and beyond	

## **POSITION AND RIGHTS OF CHILDREN DEPRIVED OF PARENTAL CARE**

### **Strategic Goal 1 Improving the position of children deprived of parental care**

<b>1. Objective: Apply the forms of care of children deprived of parental care that imply growing up in a family environment</b>	Improving and promotion of the placement of children deprived of parental care in guardian and kinship families	Social Work Centre, NGOs, Pirot Municipality	2005 and beyond	<ol style="list-style-type: none"> <li>1. Children deprived of parental care</li> <li>2. Foster families</li> <li>3. Newly-formed foster families being prepared to accept children</li> </ol>
	Assisting children deprived of parental care placed in foster families to procure school supplies, clothing and shoes	Social Work Centre, NGOs, Pirot Municipality	2005 and beyond	
	Assisting children deprived of parental care to prepare themselves for living independently – assistance to exercise the right to student and college scholarships, assistance in finding employment	Social Work Centre, NGOs, Pirot Municipality	2005 and beyond	

## PROTECTION OF CHILDREN AGAINST ABUSE AND NEGLECT

### Strategic Goal 1

#### Establish a mechanism (system) for protecting children from abuse, neglect, exploitation and violence

<b>1. Objective:</b> <b>Sensitising the public and the local community and identifying all forms of abuse, exploitation and violence against children</b>	Regular informing of the public about the importance of identifying abused, neglected and exploited children in order to raise the awareness of that problem	LPA Inter-sectoral Committee Piro, Media, Social Work Centre, Pre-school institutions, schools, NGOs	2005 and beyond	<ol style="list-style-type: none"> <li>1. Registered cases of abuse, neglect, exploitation and violence against children in Social Work Centre</li> <li>2. Media reports and informative material on the problem of abuse, neglect, exploitation and violence against children</li> <li>3. Interviews of the Mobile Team</li> <li>4. Calls made to the helpline</li> </ol>
	Forming a mobile team consisting of experts (psychologist, social worker, MIA representative) which will intervene after receiving a report of abuse, neglect, exploitation and violence against children	Piro Municipality, Social Work Centre, MIA	2005 and beyond	
	Setting up a helpline service in Piro Municipality, keep informing the citizens that they can report cases of abuse, neglect, exploitation and violence against children.	Piro Municipality, LPA Inter-sectoral Committee Piro, Media	2005 and beyond	
	Periodical organising of round tables as a form of prevention of abuse, neglect, exploitation and violence against children	LPA Inter-sectoral Committee, Piro, Social Work Centre, NGOs, School institutions, MIA, Healthcare institutions, Media	2005 and beyond	

## MEDIA FOR CHILDREN – CHILDREN IN MEDIA

### Strategic Goal 1

#### Awareness raising and participation of the public in improving the quality of life of all children within the Pirot Municipality

<b>1. Objective: Improve information dissemination among all children and their greater participation in the media domain in Pirot Municipality</b>	Establishing and launching journalism clubs in schools and educating their members	Schools, Pirot Municipality, Media	2005 and beyond	<ol style="list-style-type: none"> <li>1. Active journalism clubs in schools</li> <li>2. Members of journalism clubs</li> <li>3. Schools using public address systems</li> <li>4. Aired TV programmes</li> <li>5. TV programmes and articles prepared in school journalism clubs broadcast/ published in the local media</li> <li>6. Published magazines dealing with children and children's rights</li> <li>7. Reports/articles on children and children's rights in the local printed and electronic media</li> <li>8. Visits to the site</li> </ol>
	Securing new public address systems for schools that do not have operational ones	Schools, Pirot Municipality	2005 and beyond	
	Presenting school programmes, during the long brake between classes in schools, for the purpose of information dissemination and greater participation of interested students	Schools	2005 and beyond	
	By influencing the editing policy, secure greater media space for children	Schools, Pirot Municipality, Media	2005 and beyond	
	Launching the website <i>Pirot Fit For Children</i>	Pirot Municipality, Media	2005 and beyond	
	Linking school journalism clubs and the local media	Media, Schools, Pirot Municipality	2005 and beyond	

<b>2. Objective: Sensitising the public to problems of children in Pirot Municipality</b>	Educating journalists on how to increase the sensitivity to the problems and rights of the child through the media	Pirot Municipality, Media	2005 and beyond	<ol style="list-style-type: none"> <li>1. Seminars and trainings for journalists</li> <li>2. Trained journalists</li> <li>3. Campaigns and events attended by public figures and advertising material</li> <li>4. TV programmes and articles dedicated to children and children's rights</li> </ol>
	Innovative approaches to solving children's problems through public campaigns, street events (booklets), children's plays, cultural events (literary evenings and concerts)	Pirot Municipality, Media, Cultural Centre, Theatre, Library	2005 and beyond	
	Organising radio and TV shows on the rights of the child	Media, Inter-sectoral Committee for preparing LPA for Pirot children	2005 and beyond	

## IMPLEMENTATION OF LPA FOR CHILDREN IN PIROT MUNICIPALITY

### Strategic Goal 1 Monitoring the progress and implementation of LPA for children in Pirot Municipality

<b>1. Objective: Form the Municipal Team for monitoring the implementation of LPA for children of Pirot Municipality from 2005 to 2010</b>	Submitting reports on the implementation of envisaged activities within sectors on a 6-month basis to Pirot Municipality Assembly	Municipal Team for LPA Implementation Monitoring, Inter-sectoral Committee, Pirot Municipality.	2005 and beyond	1. Implemented activities within sectors
	Dissemination of information to the public regarding the achieving of LPA goals, as well as all the achieved results related to the improvement of the position of children in Pirot Municipality	Municipal Team for LPA Implementation Monitoring, Inter-sectoral Committee, Pirot Municipality.	2005 and beyond	
	Finding donors for financing the (activities) goals planned in LPA for children of Pirot Municipality	Municipal Team for LPA Implementation Monitoring, Inter-sectoral Committee, Pirot Municipality.	2005 and beyond	

**Strategic Goal 2**  
**Establish an IT basis for monitoring LPA progress and implementation**

<b>1. Objective:</b> <b>Institutionalisation of DevInfo and its use for making decisions related to children and children's rights</b>	Creation and regular update of DevInfo database in order to monitor LPA implementation	Inter-sectoral Team (future LPA Implementation Monitoring Team)	2005 and beyond	<ol style="list-style-type: none"> <li>1. Municipal decision makers using DevInfo</li> <li>2. Percent of the population that knows about and has access to DevInfo database</li> <li>3. Visits to LPA website</li> <li>4. Computers with installed DevInfo software</li> </ol>
	Posting DevInfo and/or DevInfo reports on the City website			